

How **Strong** Is Your ICF Coating?



Why Put A Soft Shell On A Hard Core?

As an ICF builder, isn't one of your best selling points the strength of the wall? Then why put a soft coating on the outside surface? The solution is PermaCrete—the only cementitious coating specifically approved by the ICC for ICF construction. No surface is stronger, and no surface is more durable!

Unmatched strength isn't PermaCrete's only defining quality. With over 170 standard colors and convenient spray-on installation, it has endless design capabilities. It's also sealed and non-porous making it easy to clean and maintain. Call toll-free or visit us online today!



PERMA•CRETE®

(800) 607-3762 • www.permacrete.com